

“SWCHH GUNTUR AWARDS”

(SWACHH COMPETITION 2023)

Organized by

GUNTUR MUNICIPAL CORPORATION



BROCHURE











 INDIVIDUAL	 RESIDENTIAL WELFARE ASSOCIATIONS	 HOSPITAL
 SCHOOL	 COLLEGE	 HOTEL
 PRIVATE SECTOR	 NGO	 MARKET ASSOCIATION
 SELF HELP GROUP		

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1. BACKGROUND

Guntur Municipal Corporation Ranked 108 in Swachh Survekshan 2022, under Swachh Bharat Mission. Through various drives and citizen involvement, the city has taken initiatives to ensure a sustainable future and to transform into Swachh city. Additionally, the city has also witnessed several innovative initiatives undertaken by various stakeholders (Private/Public/NGO/SHGs/Corporates) to improve hygiene and sanitation status of the city. In order to motivate and create awareness about the outstanding work carried out by various stakeholders, it is imperative to recognize their effort and felicitate them for the same.

2. EVENT CONCEPT

To develop and facilitate the launch of '**Swachh Guntur Awards**' Swachh Competition 2023 for felicitating all the stakeholders (individuals/organization/ authorities) who have showcased best practices/innovative solutions in the area of hygiene and sanitation across the city of Guntur. The award will be given on the basis of respective indicators (through a competition mode) under various categories which will be further evaluated by a team of jury consisting of sanitation sector experts, NGO representative etc. The winners will be declared on **3rd December, 2022**.

3. OBJECTIVE OF THE '*Swachh Guntur Awards*' EVENT

- Motivate the stakeholders for the work undertaken in the Hygiene & Sanitation, Solid Waste Management Sector.
- Trigger positive and competitive spirit among stakeholders across all the wards of the city to perform better and achieve 'Swachh' status.
- Showcase best practices, that have created impact and are easy to implement and scalable.
- Create knowledge sharing platform for all the stakeholders.
- Create awareness among the citizens on various hygiene and sanitation practices.
- Motivate School Students to draw their ideas regarding Cleanliness through various medium.
- To bring up Innovative ideas from citizen.

4. CATEGORY OF AWARDS& PARTICIPANT

• AWARD CATEGORY	• PARTICIPANT CATEGORY
A. For CITIZEN	(Residence of GMC Only)
Swachh RWA/Colony	Housing Societies (RWA), Colony
Swachh School	Schools
Swachh Market Competition	Market Associations
Swachh Hospital Competition	Hospitals
Swachh Hotel Competition	Hotels
Best Performing (SHG)	Self Help Group
B. For CITIZEN	(Any Citizen of India)
Short Film/Ad Film/Audio-Video Jingles on sanitation / Swachh Survekshan / cleanliness	Open for all Citizens (e.g., Individual/Private sectors/ Colleges/Schools/NGOs etc.)
Wall Painting Competition on Swachh Bharat	Open for all Citizens
Street/Skit Play Competition on Swachh theme	Open for all Citizens

5. PARAMETERS FOR SWACHH RWA (HOUSING SOCIETIES/ COLONY)

- a. Innovative initiatives undertaken for reduction, recycling and reuse of household waste.
- b. Percentage of waste segregation
- c. Processing of wet waste within the society premises.
- d. Log-Book of Waste Processing is compulsory (if onsite waste processing is being practiced). Refer Annexure-1.
- e. Photograph of Processing Plant (if plant is available).
- f. For Application form please visit <https://gunturcorporation.in/website>. Filled application and Self-Assessment based on following Indicators shall be submitted to the following email: mho.gunturcorporation@gmail.com.

Sr. No.	Indicators for Swachh RWA (Housing Societies) /Colony)	Maximum Marks
1	Infrastructure	50marks
2	Service and Maintenance	30marks
3	Feedback from Residents	20marks
4	Waste Processing Facility	50marks
5	Swachhata App Downloaded by the Residents	30marks
6	Innovative Initiative for Solid Waste Management/Sanitation/ IEC Behavior Change	20marks
	Total	200marks

6. ELIGIBILITY CRITERIA &PARAMETERS FOR SCHOOL

1. Schools falls under GMC limit.
2. Schools should have taken initiative on Swacchata programs like segregation, plastic waste collection stalls for channelizing it for recycling.
3. Schools should have conducted competition such as drawing, elocution, essay writing etc., based on Swachh Bharat, Cleanliness or any of the topic given below and should provide photographic evidence for the conduction of such competitions and list of students participated.
4. Schools should have taken onsite composting for wet waste

5. For Application form please visit <https://gunturcorporation.in/website>. Filled application and Self-Assessment based on following Indicators shall be submitted to the following email: mho.gunturcorporation@gmail.com.

Topic for Essay/Elocution: (Any-1)

- a. Solid Waste Management
(Content should cover following points)
 - Segregation, Disposal & Reuse of Waste
 - Impact of Solid Waste on Man, Environment and Economy
 - Simple and Cost-effective Technology for Disposal and Reuse of Solid Waste
 - Importance and Benefits of Solid Waste Management for Social, Environmental and Economic aspects
 - Case study on given subject of your locality (if any) can give you extra credit marks.
- b. How India Transforming as a Clean Country
 - Before decade
 - Present Status
 - Case Study (at least two)
 - Self-Interference (if any)
- c. Sanitation and Health are Pillar of Nation
 - Socially, Environmentally and Economically
- d. Growing Trend of E-Waste
 - Its Causes, Impacts and Remedies

Topic for Drawing: (Any-1)

- a. Onsite Composting
- b. Segregation of waste
- c. 3R (Reduce-Reuse-Recycle) Model
- d. Sustainable Model of Public/Community Toilet
- e. Awareness Message for Cleanliness through drawing

7. ELIGIBILITY CRITERIA AND PARAMETERS FOR SWACHH MARKET ASSOCIATIONS

1. Associations within GMC limit can participate
2. Log-Book of Waste Processing is compulsory (if onsite waste processing is being practiced). Refer Annexure-1.
3. For Application form please visit <https://gunturcorporation.in/> website. Filled application and Self-Assessment based on following Indicators shall be submitted to the following email: mho.gunturcorporation@gmail.com.

Sr. No.	Indicators for Swachh Market	Maximum Marks
1	Toilet Facility Available	20marks
2	Sweeping/Cleaning Inside & Outside the Market premises	10marks
3	Twin Litter Bins (Blue & Green) Available	10marks
4	Signage Boards prominently displayed inside and outside the market	10marks
5	Paved Roads/Drains	10marks
6	Plastic Covers Ban Inside the Market	20marks
7	Drinking Water Facility	10marks
8	Onsite Wet-Waste Composting Plant	50marks
9	Swachhata App Downloaded by All Vendors	10marks
	Total	150marks

8. ELIGIBILITY CRITERIA AND PARAMETERS FOR SWACHH HOSPITALS

1. Hospitals within GMC limit can participate.
2. Log-Book of Waste Processing is compulsory (if onsite waste processing is being practiced). Refer Annexure-1.
3. For Application form please visit <https://gunturcorporation.in/> website. Filled application and Self-Assessment based on following Indicators shall be submitted to the following email: mho.gunturcorporation@gmail.com.

Sr. No.	Indicators for Swachh Hospital	Maximum Marks
1	Infrastructure	60marks
2	Service and Maintenance	40marks
3	Feedback from Patient/Staff	30marks
4	Waste Processing Facility	50marks
5	Swachhata App Downloaded by the All 100% Staff	30marks
6	Innovative Initiative for Solid Waste Management/Sanitation/ IEC Behavior Change	20marks
	Total	230marks

9. ELIGIBILITY CRITERIA AND PARAMETERS FOR SWACHH HOTELS

1. Hotels within GMC limit can participate
2. Log-Book of Waste Processing is compulsory (if onsite waste processing is being practiced). Refer Annexure-1.
3. For Application form please visit <https://gunturcorporation.in/> website. Filled application and Self-Assessment based on following Indicators shall be submitted to the following email: mho.gunturcorporation@gmail.com.

Sr. No.	Indicators for Swachh Hotel	Maximum Marks
1	Sanitation Cleaning Schedule	10marks
2	Availability of Toilets	10marks
3	Toilets Access to General Public	10marks
4	Worker Hygiene Upkeep	10marks
5	Food Safety and Standards Act (FSSA) & Trade License	10marks
6	Type of Drinking Water	10marks
7	Food Material Process (FSSA)	10marks
8	Signage for Toilet for Public Use	10marks
9	Separate Bins for Wet Waste & Dry Waste with labelled	30marks
10	Silt grill before drain entry installed	10marks
11	Waste Composting Plant	40marks
12	Swachhata App Downloaded by Hotel Staff	20marks
13	Innovative Initiative for Solid Waste Management/Sanitation/ IEC Behavior Change	20marks
	Total	200marks

10. ELIGIBILITY CRITERIA AND PARAMETERS FOR BEST SELF-HELP GROUP.

1. SHG should be resident of GMC only.
2. Any creative / innovations solutions either technical or social in solid waste management and sanitation.
3. Number of IEC (Rallies/Awareness Programs) activities undertaken related to waste and sanitation.
4. Detail report with photographs need to submit by email or hardcopy
5. For Application form please visit <https://gunturcorporation.in/> website. Filled application and Self-Assessment based on following Indicators shall be submitted to the following email: mho.gunturcorporation@gmail.com.

11. ELIGIBILITY CRITERIA AND PARAMETERS FOR SHORT FILM/ ADVERTISING FILM/ AUDIO JINGLES/ VIDEO JINGLES

1. No age limit, any citizen or entity can participate.
2. Theme of short film/advertising film/audio jingles/video jingles should be based on Solid Waste Management/Cleanliness/Sanitation.
3. Time limit scale is given as follows:
 - a. Short film: (2min - max.5min) should not exceed beyond given time scale (file size to upload max 100Mb).
 - b. Advertising film: (max 30sec) should not exceed beyond given time limit (file size to upload max 100Mb).
 - c. Audio Jingle: (max. 2min) should not exceed beyond given time scale.
 - d. Video Jingle: (max. 5min) should not exceed beyond given time scale.
4. For Application form please visit <https://gunturcorporation.in/website>. Filled application and Self-Assessment be based on following Indicators shall be submitted to the following email: mho.gunturcorporation@gmail.com.

12. ELIGIBILITY CRITERIA AND PARAMETERS FOR WALL PAINTING

1. No age limit, any citizen or entity can participate.
2. Online Application form should submit to following email
3. Evaluation will be done on following Indicators:
 - UNIQUE/INNOVATIVE
 - MASS IMPACTIVE
 - ATTRACTIVE
 - SELFIE POINT ORIENTED PAINT (CAN EARN CREDIT POINTS)
4. Wall Painting Site with location will be intimated on 19/11/22.
5. Paint will be not provided have to bring with one's own cost.
6. Should keep before (wall painting) and after (wall painting) photographs.

13. ELIGIBILITY CRITERIA AND PARAMETERS FOR SKIT PLAY

1. No Age Limit, any citizen can participate
2. Skit Play or Street Play should be max. 15 minutes.
3. Deliver mass awakening message regarding Solid Waste Management or Hygiene & Sanitation.
4. For Application form please visit <https://gunturcorporation.in/website>. Filled application and Self-Assessment be based on following Indicators shall be submitted to the following email: mho.gunturcorporation@gmail.com.

14. JURY

An eminent jury comprising of officers, experts, representatives from the media and Eminent organizations/ experts from Education Sector /NGO would evaluate the entries. The entire process of evaluation would be done in a very transparent manner.

15. RULES FOR SUBMISSION

1. All entries have to be submitted application in the prescribed form ONLY to the following email ID mho.gunturcorporation@gmail.com
2. Submitting post implementation photos is mandatory.
Submitting pre implementation photos would earn you extra points.
3. Submission of Photographs/Report/Videos/Audios wherever required can upload on online from or mail on the following **email:** mho.gunturcorporation@gmail.com

16. IMPORTANT DATES:

Event	Competition	Online Application Open Date	Online Application Close Date	Assessment/ Competition Date	Result Declaration Date
1	Wall Painting (Event)	10/11/2022	16/11/2022	19/11/2022	03/12/2022
2	School	10/11/2022	16/11/2022	23/11/2022 to 25/11/2022	
5	(RWA/Colony/ Hospital/Hotel/ Market)	10/11/2022	16/11/2022	20/11/2022 to 22/11/2022	
6	Short Film/Advertising Film/Audio Jingles/Video Jingles/ Skit Play/Street Play (Event)	10/11/2022	16/11/2022	28/11/2022 to 30/11/2022	

[Note: Assessment & On Field Validation (i.e. Site Visit)]

17. AWARDS :

Sr. No.	Category	1 st Prize(Rs.)	2 nd Prize (Rs.)	3 rd Prize (Rs.)	Trophy	Certificate
1	Swachh RWA	5000/-	3000/-	2000/-	For Winner	For All Participant
2	School	5000/-	3000/-	2000/-	For Winner	For All Participant
3	Swachh Market	5000/-	3000/-	2000/-	For Winner	For All Participant
4	Swachh Hospital	5000/-	3000/-	2000/-	For Winner	For All Participant
5	Swachh Hotel	5000/-	3000/-	2000/-	For Winner	For All Participant
6	Women Self Help Group	5000/-	3000/-	2000/-	For Winner	For All Participant
7	Short Film/Ad Film Competition	5000/-	3000/-	2000/-	For Winner	For All Participant
8	Wall Painting	5000/-	3000/-	2000/-	For Winner	For All Participant
9	Street Play	5000/-	3000/-	2000/-	For Winner	For All Participant

18. LINK OF APPLICATION FORM

- a. Official website for online application download: <https://gunturcorporation.in/>

19. CONTACT DETAILS:

For any query or more information you can contact through:

1. **Email:** mho.gunturcorporation@gmail.com
2. **City-Coordinators (Swachh Bharat Team): -**
 - a. G. Ravinder Naik. PH: 9346042251
 - b. Dr. G. Anil Kumar. PH: 9849907277

20. ANNEXURE-1

- Log-Book of Waste Processing

FOR THE MONTH:		YEAR		
Date	Quantity of Wet-Waste Processed (kg per day)	Quantity of Compost Generated (kg per day)	Quantity of compost Utilized /sale (kg)	Signature of Supervisor